

19 NOVEMBER 2025

PARIS, FRANCE

# THE FUTURE WON'T WAIT!

UNITED IN VISION

**AGENDA**

**08:30 – 09:00** WELCOME COFFEE

**09:00 – 10:30** SECTION I – 2015-2025 – IN REVIEW: TREASURERS RISING AS STRATEGIC PARTNERS

- 10 years retrospective – The big transformation years by PwC, EACT, SAP and BNP Paribas
- Key learnings from PwC Global Survey part I by Partner **Didier Vandenhoute**
- The Change Drivers: a corporate transformation story
- Data: a resource to leverage, a priority to protect by **Nicolas Trimbou** (Head of Fraud Prevention & Chief Data Officer)
- The IT transformation behind the Bank of tomorrow by **Bernard Gavganl** (Senior Advisor to the Group's General Management)

**10:30 – 11:00** COFFEE BREAK & NETWORKING

**11:00 – 12:30** SECTION II – 2025-2030 – TREASURERS AT THE CROSSROADS OF RISK, UNCERTAINTY AND OPPORTUNITY (1/2)

- Geopolitical shifts, escalating risks by **Isabelle Mateos y Lago** (Chief Economist BNP Paribas) and their impact on treasury strategies by **François Masquelier** (Chair of EACT)
- The Change Drivers: an ESG-driven transformation story
- Advocating for corporates to the European Commission
- Key learnings from PwC Global Survey part II by Partner **Didier Vandenhoute**
- The Change Drivers: a corporate transformation story

**12:30 – 14:00** NETWORKING LUNCH

**14:00 – 15:00** SECTION II – 2025-2030 – TREASURERS AT THE CROSSROADS OF RISK, UNCERTAINTY AND OPPORTUNITY (2/2)

- Efficiency & business continuity amplified by tech by **Steven Lenaerts** (Head of Global Channels and Digital Onboarding), **Yosra Jarraya** (CEO Astran) and a corporate testimonial
- When B2B meets B2C: the treasurer becomes a strategic business partner, moderated by **Andréa Toucinho** (Partelya Consulting) and a corporate testimonial

**15:00 – 15:30** COFFEE BREAK & NETWORKING

**15:30 – 17:30** SECTION III – 2030 & BEYOND – HYPERCONNECTED TREASURERS IN A WORLD THAT NEVER SLEEPS

- How future technologies will augment intelligence and capabilities, by **Su Yang** (Head of AI for Transaction Banking and AI & IT innovation) and **Jenny Griffiths** (Vice-President of AI Innovation at Oracle)
- The rise of digital assets, and how to reimagine the payment world by **Bruno Mellado** (Global Head of Payments and Receivables) and corporate transformation story.
- The future of banking is inclusive, socially responsible and technologically advanced, by **Marie Degrand-Guillaud** (CEO Nickel)
- An intergenerational discussion on the future treasurer, moderated by **François Masquelier**
- Beyond tomorrow – Future joint perspectives by PwC, EACT, SAP and BNP Paribas
- Closing address

**19:30 – 23:00** DINNER PARTY AT THE PHILANTROLAB