

EuroFinance Geneva 2018

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September 26 - 28, 2018 Geneva, Switzerland

Eurofinance: The world's leading international treasury event

New technology, business model disruption and unprecedented compliance regulations and geopolitical issues are changing the world of treasury beyond recognition.

Treasury needs to react and adapt.

Over the course of three days, the conference will give you the unique opportunity to meet our experts and *prepare your treasury of the future*.

Programme highlights

- What will the future look like? Is treasury ready?
- Tales of transformation from innovative treasury teams.
- Complex countries series: KSA (Saudi Arabia), South Africa, Argentina, Indonesia, India, Mexico and China.
- Global tax workshop ? what you need to know.
- **NEW!** Treasury tips for high-growth companies.
- **NEW!** The changing value of treasury - the EuroFinance award winners.
- **NEW!** Discovery Labs ? highly interactive sessions on trending topics including blockchain, open banking, payments & FX, trade & supply chain

The BNP Paribas stand

This year the BNP Paribas stand will be located near the entrance of the exhibition hall. (**L1 & L2**)

BNP Paribas Private Events

Wednesday 26 September -- 12.40 ? 14.00 - Walking lunch : OFFICIAL LAUNCH JOURNEYS TO TREASURY

This year's report provides expert insights and practical experiences on the key topics that are dominating the treasury agenda of today, and shaping the agenda of tomorrow. Which subjects deserve your precious time? Where are the key opportunities? Are you keeping up? Join us to find out the answers to these questions and more.

Wednesday 26 September 2018: 17.00 ? 17.30 - After Work Cocktail : Brexit: are you ready?

On March 29th the UK will withdraw from the EU. With the deadline fast approaching where do you stand? Have you assessed what potential operational impact might disrupt your business continuity? Join us to assess whether your Cash Management set up is « Hard Brexit Proof » or needs further considerations and reflect on the next steps.

Thursday 27 September -- 08.00 ? 09.00 - Breakfast meeting : FOREX ? WORKING CAPITAL

Geopolitical events in the past few months have increased volatility on stock, capital and FX markets tremendously as compared to the last few years. For treasurers this means increased risk and the need for increased vigilance and risk control on funding, working capital need and FX hedging. Join our panel of experts who will guide you through the stormy weather ahead.

Thursday 27 September -- 12.00 ? 13.30 - Walking lunch : CYBER RISK IN TREASURY : MOVING BEYOND FEAR

Cyber threats are real and relevant to the treasury business. However, the associated risks are neither as new nor as difficult to deal with as one would think. Indeed, there are practical strategies to properly manage these risks. Our speakers will explain what cyber threats to treasury really mean and will share how BNP Paribas is dealing with them. Together with you, they will explore the practical steps that could allow us all to move forward to a cyber-safe treasury business.

Thursday 27 September -- 17.00 - Private cocktail : TREASURY AGILITY - A key ingredient in adapting to a fast changing regulatory environment in China

With the continuous opening of the RMB, and special focus on development of foreign direct investment, more treasury, cash management tools and techniques are in play in China. Cross-border liquidity management becomes a key priority! Please join our industry specialists from China who will provide you with an insight on the latest regulatory development. The focus will be on RMB internationalisation and what it means to global corporates operating in China. Knowledge is power and this power will help you in sound decision making. We look forward to seeing you at our China session.

BNP Paribas Evening Party

Wednesday 26 September ? 19.30

This year, our walking dinner and evening party will be held at **HEAD Genève : Geneva School of Art and Design**

For more information please contact the events team at cmcc@bnpparibasfortis.com

Never miss an update. Join us on LinkedIn.

Netherlands Antilles

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